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# B2B SaaS Vacancy Data

Q2 2024 vs Q1 2024

	Technical	Product	Solutions/ Pre-Sales
# of Roles	+ 85%	- 20%	+ 40%
+ 154%	AM/CS	Sales	Marketing
	+ 50%	+ 95%	+ 67%

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# B2B SaaS Vacancy Data

Q2 2024 vs Q2 2023

	Technical	Product	Solutions/ Pre-Sales
# of Roles + 114%	+ 85%	+ 10%	+ 50%
	AM/CS	Sales	Marketing
	+ 50%	+ 89%	+ 87%

# Q2 2024

## The data in review...

- Building on the positive momentum we witnessed during Q1, we are pleased to report a sustained uptick in B2B SaaS vacancies as we venture into the second half of the year. This increase has been both consistent and stable, reflecting the sector's resilience and growth.
- The primary driver of this expansion has been the surge in sales roles, showing that confidence in this sector is returning. Additionally, it's worth noting that we've also observed an increase in technical vacancies this quarter, further signifying the sector's vitality.
- What's particularly encouraging is the ongoing year-on-year improvement in this sector. This sustained growth demonstrates the resurgence of confidence within the B2B SaaS industry, reinforcing its position as a dynamic and promising field.