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# MarTech Vacancy Data

Q2 2024 vs Q1 2024

	Technical	Product	Solutions/ Pre-Sales
# of Roles <b>+ 104%</b>	<b>+ 85%</b>	<b>+ 10%</b>	<b>+ 54%</b>
	AM/CS	Sales	Marketing
	<b>+ 10%</b>	<b>+ 50%</b>	<b>+ 100%</b>

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# MarTech Vacancy Data

Q2 2024 vs Q2 2023

	Technical	Product	Solutions/ Pre-Sales
# of Roles + 150%	+ 70%	+ 15%	+ 45%
	AM/CS	Sales	Marketing
	+ 30%	+ 67%	+ 100%

# Q2 2024

## The data in review...

- After a slow start to the year in the MarTech sector we have seen a large influx of jobs coming through in Q2 across both technical and commercial disciplines. The primary driver of this expansion has been the surge in technical roles, underlining the increasing demand for technical expertise in this domain. Additionally, it's worth noting that we've also observed an increase in sales vacancies this quarter, further signifying the sector's vitality.
- Comparing back to Q2 2023, we have also seen a large increase in the number of vacancies again in the technical and commercial disciplines, indicating that there is higher confidence in the Mar Tech space.